

Maximize Your MarTech Investment with Munvo

Our mission is to enable enterprise organizations to realize the full value of their marketing technology. As a marketing software system integrator, we provide you expert consulting services and software solutions.



Strategic Partnerships



ActionIQ Customer Data Platform



Adobe Gold Solution Partner
Campaign Specialized Accreditation



Pega Customer Decision Hub



Salesforce Partner Marketing
Cloud Specialization



SAS Gold Partner SAS (CI)
Specialization



Unica Partner Since 2005
Campaign & Interact Specialization

Industry Experience



Automotive



Retail



Healthcare



Telecommunication



Banking



Technology



Travel



Financial Services

The Munvo Difference

We take the complexity out of marketing technology so marketers can market

16+

years of MarTech experience

75%

repeat client business

300+

projects delivered

1

Coaching and post-launch support

2

Team of technical and strategic marketing consultants

3

Personalized solutions

Service Offerings

Whether you need a trusted advisor to build your MarTech business case, help with a complex upgrade, or need staff augmentation support – partnering with Munvo ensures you maximize your MarTech investment.

1

Munvo can customize MarTech tools to your specific needs, tailor them to your infrastructure, and provide post-launch support. Munvo offers implementation services in the following 4 areas:

- Implementation, Upgrades & Migrations
- Cloud Migration
- Environment Optimization
- Integrations

Effectively implement technologies to fortify marketing operations

2

Build a strategy that aligns with your business goals by focusing on marketing technology and customer journeys. Munvo's marketing transformation services will help you clearly define and understand your ecosystem by addressing:

- Customer Experience Enablement
- Infrastructure Strategy & Planning
- Organizational Change Management
- Data Activation

Reinvent your approach to marketing with a clearly defined vision.

3

It can be a challenge to unify siloed data. Consequently, track customer preferences and touchpoints and building cross-channel journeys. Munvo's data and analysis services will build you a flexible MarTech landscape by unifying data and standardize offers.

- Campaign & Journey Attribution
- Machine Learning & AI
- Reporting & Analytics
- Customer Data Platform (CDP) services

Secure and validate your data for optimal reliability.

4

Implement campaign management processes, build reusable templates, and customized campaign execute models based on your specific needs. Munvo offers run services in the following 5 areas:

- Application Helpdesk
- Campaign Operations
- Managed Infrastructure
- Quality Assurance & Compliance
- Training

A-to-Z support to enhance overall deployment processes.

Munvo Products



SMS Gateway

Enable mobile messaging

- Increase customer engagement by providing real time personalized dialogue with your prospects and clients
- Capitalize on omni-channel marketing experiences



campaignQA

Automate quality assurance

- Keep up with ever increasing complexity of QA management
- Increase time to market for your campaigns



Event Gateway

Event processing at scale

- Provide superior customer experience with personalized real-time communications across all events
- Real-time event ingestion at scale



MunvoAI

AI-driven marketing

- Tailor marketing experiences to each customer
- Remain flexible with ongoing data enrichment and scalable infrastructure



Rewind

Object migration

- Accelerate workflow migration between Adobe Campaign environments
- Automate import processes, backups, revision histories, and real time notifications



Companion

Performance monitoring

- Monitor system performance, spot issue, and quickly resolve them, for Unica Campaign

GETTING IN TOUCH

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