

Maximize Your MarTech Investment with Munvo

Our mission is to enable enterprise organizations to realize the full value of their marketing technology. As a marketing software system integrator, we provide you expert consulting services and software solutions.



Strategic Partnerships



ActionIQ Customer Data Platform



Adobe Gold Solution Partner
Campaign Specialized Accreditation



Redpoint Customer Data Platform



SAS Gold Partner SAS (CI)
Specialization



Unica Partner Since 2005
Campaign & Interact Specialization



Salesforce Partner Marketing
Cloud Specialization



Google Cloud Platform

Industry Experience



Automotive



Retail



Healthcare



Telecommunication



Banking



Technology



Travel



Financial Services

The Munvo Difference

We take the complexity out of marketing technology so marketers can market

120+

enterprise
customers

Since

2005

experts in
MarTech

150+

consultants &
developers

500+

projects
delivered

1

Coaching and post-
launch support

2

Team of technical and strategic
marketing consultants

3

Personalized solutions

Service Offerings

Whether you need a trusted advisor to build your MarTech business case, help with a complex upgrade, or need staff augmentation support - partnering with Munvo ensures you maximize your MarTech investment.

1

Munvo can customize MarTech tools to your specific needs, tailor them to your infrastructure, and provide post-launch support. Munvo offers implementation services in the following 4 areas:

- Implementation, Upgrades & Migrations
- Cloud Migration
- Environment Optimization
- Integrations

Effectively implement technologies to fortify marketing operations

2

Build a strategy that aligns with your business goals by focusing on marketing technology and customer journeys. Munvo's marketing transformation services will help you clearly define and understand your ecosystem by addressing:

- Customer Experience Enablement
- Infrastructure Strategy & Planning
- Organizational Change Management
- Data Activation

Reinvent your approach to marketing with a clearly defined vision.

3

It can be a challenge to unify siloed data. Consequently, track customer preferences and touchpoints and building cross-channel journeys. Munvo's data and analysis services will build you a flexible MarTech landscape by unifying data and standardize offers.

- Digital Analytics
- Customer Data Platform (CDP) services
- BI & Visualization
- Data
- Machine Learning & AI

Secure and validate your data for optimal reliability.

4

Implement campaign management processes, build reusable templates, and customized campaign execute models based on your specific needs. Munvo offers Marketing Operations support across:

- Strategic & Project-Based Consulting
- Application Helpdesk & 24/7 Support
- Campaign Operations
- Quality Assurance & Compliance
- Training

Drive marketing success with a mature operational model.

Munvo Products

SMS Gateway

Enable mobile messaging

- Increase customer engagement by providing real time personalized dialogue with your prospects and clients
- Capitalize on omni-channel marketing experiences

campaignQA

Automate quality assurance

- Keep up with ever increasing complexity of QA management
- Increase time to market for your campaigns

Event Gateway

Event processing at scale

- Provide superior customer experience with personalized real-time communications across all events
- Real-time event ingestion at scale

MunvoAI

AI-driven marketing

- Tailor marketing experiences to each customer
- Remain flexible with ongoing data enrichment and scalable infrastructure

Rewind

Object migration

- Accelerate workflow migration between Adobe Campaign environments
- Automate import processes, backups, revision histories, and real time notifications

smart persona

AI-Driven tool

- Creates custom virtual personas to simulate realistic interactions and validate research hypotheses efficiently.
- Facilitates virtual focus groups and audience testing, enabling flexible and scalable market research without logistical constraints.



Getting in Touch

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